

DISHER TALENT SOLUTIONS

PERSONAL BRANDING GUIDE

YOUR NAME:

HOBBY:

COLOR:

MUSIC:

SPORT:

FOOD:

VACATION:

TOP 5 SKILLS & STRENGTHS:

3.

1.

4.

2.

5.

WHAT AM I PASSIONATE ABOUT?

WHAT AM I CURIOUS ABOUT RIGHT NOW?

3 WORDS THAT DESCRIBE WHO I AM RIGHT NOW:

HOW I WOULD LIKE TO DESCRIBE MY FUTURE SELF:

5 YEAR GOALS

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10 YEAR GOALS

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CONTENT PLAN:

MISSION STATEMENT:

TARGET AUDIENCE:

PLATFORMS:

CONTENT BRAINSTORM

WHAT CAN YOU SHARE ABOUT AREAS
WHERE YOU'RE THE EXPERT?

WHAT ARE YOU LEARNING THAT
OTHERS MIGHT BE INTERESTED IN?

WHAT UNIQUE PERSPECTIVE DO YOU OFFER?